

# VoIP Endpoint Solutions Provided by Grandstream

## Customized Communications

Communications is the backbone to any organization. It effects the efficiency of group projects, profoundly influences the productivity of employees, and sets the tone for how a business interact with its customers. Because of its importance, the devices we use to communicate need to fit both the business and the role of the user. Customizing a perfect solution requires a wide portfolio that come with a robust feature set to be sculpted to any deployment. A device that cannot handle a user's communication requirements will hold them back, while one that has more features than necessary may end up being a distraction, as well as an over-investment.

Through Grandstream, we provide a complete IP endpoint solution that enables resellers and installers to create a perfect VoIP environment specific for any organization. This guide will go through Grandstream's various endpoints and demonstrate how these devices elevate productivity for different sized businesses and various rolls.



# An Overview of Grandstream's Devices

## Basic IP Phones

Simple, intuitive, and efficient. Grandstream's GXP1600 series of Basic IP phones deliver affordable communications to any desktop. The GXP1600 series is a great choice for your customers who are cost-conscious and require reliability and productivity in their communications.



## Mid-Range IP Phones

Designed for the growing business, the GXP1700 series is Grandstream's mid-range IP phones. A sleek design and robust range of features focused on productivity enables a business to handle higher call-volumes without breaking the bank.



## High-End IP Phones

The high-end GXP2100 series from Grandstream delivers advanced features such as color LCD screen, higher line support, and higher usability options for businesses with heavy call-volumes. Your customers will be able to get more done, handle more calls, and keep in touch with more people, all while enjoying an intuitive and rich user interface.



## Portable Phones

Portable phones unchain users in your deployment from their desks, empowering them with productive mobility. Through Grandstream, you can offer your customers WiFi or DECT mobile technology so users may efficiently roam throughout any deployment.



## Multimedia Video Phones

Advanced video conferencing features packed into a phone built for the desktop. Grandstream offers immensely powerful multimedia desktop phones with tablet-like functionality thanks to its Android™ operating system.



## The Needs of Small Businesses

Start-ups and small businesses tend to be some of the most hectic and fast-paced work environments. With fluctuating call volumes, smaller human resources investment and rapid operations, efficient communication in one of these businesses can make or break a business.

Communication deployments in these networks primarily focus around one concept staying cost-effective. How much productivity can a deployment deliver to a customer while keeping the price point low for their business. Grandstream's end-points makes superior call-handling technology and user efficiency more attainable for your customers. Their GXP1600 series of basic-IP phones and DECT portable phones are perfect for affordable end-points, while the GXP1700 series is the right choice for the more call-intensive rolls in a deployment.



## Affordable and Powerful

Within a start-up or small business, the GXP1600 series can be used by most employees as it's affordable, yet powerful. From the entry-level GXP1610/15, which has 1 SIP account and optional PoE, to the Gigabit three-line GXP1630, the phones in this line prioritize imperative call features and will be a good fit for most desktops.



## DECT Mobility

Mobilizing communication for increased collaboration in a busy environment, the DP series creates a seamless DECT environment. Supporting up to 10 lines and 5 DP720 handsets per DP750 base station, these devices comes with a range of up to 300 meters and advanced call-handling capabilities.

## Higher-Volume Solution

The GXP1700 series is for users within small business deployments who handle higher call volumes. The phone series support more simultaneous calls, phone lines, digital BLF and speed dial keys, and even WiFi, all while staying in-budget.





## Scaling Communication For Medium Businesses

Medium businesses and small enterprises benefit from having more employees, a set but flexible operations structure, and faster growth. Keeping everyone connected can be challenging however, as more customers means more calls.

Within these types of deployments companies are usually willing to pay for added collaboration features. Grandstream's wide range of VoIP end-points can easily fit into the medium sized business network. Their mid-range GXP1700 series is a great choice to keep less call-intensive rolls productive, while their GXP2100 series of high-end IP phones keep the gears turning with enterprise-grade power. If mobility is needed, the WP820 portable WiFi phone empowers anyone to move seamlessly throughout any wireless environment.

### Enhancing Performance

For seats within a deployment that focus less on active communications, the GXP1700 series of mid-range IP phones is an ideal choice. This series should be chosen to help enhance a user's internal communications in a medium business due to the higher amount of coworkers to collaborate with.

### Enterprise Grade Power

Grandstream's high-end IP phones allows you to deliver a desktop solution for users who are often on the phone and need access to advanced features, line support, and usability options. With clear LCD displays, Dual Gigabit ports, integrated Bluetooth, and much more, the GXP2100 line offers maximum support.

### Facility Roaming Support

Medium businesses and small enterprises typically have larger facilities, and more space than a DECT phone can cover. Grandstream's WP820 is a portable WiFi phone that provides mobility throughout a wireless network.



## Driving Enterprise Productivity

Enterprise businesses are well-established and have hefty collaboration challenges and requirements. The fast amount of people and departments create a lot of moving parts, making communication an essential backbone to operations. Both internal and external communication management is key to the success of call users.

Typically, these types of deployments have either an existing system that they are expanding on or are investing in a completely new one. Because of this and the need for intensive communication, enterprises need users to have the most feature-loaded tools at their disposal. Grandstream's GXP2100 series of High-End IP phones are loaded with call-handling power. Additionally, their GXV3200 and GXV3300 series of video phones help users drive productivity with conferencing capabilities and a multimedia experience. Lastly, an enterprise business needs enterprise-grade mobility, making the WP820 a perfect choice.



## Complete Call Control

Within enterprises, which have hundreds of users, Grandstream's GXP2100 series truly shines. Beyond its advanced features and line support, the series keeps enterprise users connected with a high-volume focus, BLF and presence keys, and conference capabilities.

## Multimedia Video Conferencing

Bringing advanced conferencing and video collaboration, the GXV series brings tablet-like functionality, web access, and app access to executive desktops. These phones run on an Android operating system and help maximize productivity for enterprise-level managers and teams.



## True Organizational Mobility

Large enterprises mean large facilities, and with that the WP820 comes into play. For enterprises, the WP820 delivers two lines and two SIP account that are supported with advanced call-handling features and roaming.